

LM  
9-24-98  
#3

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Serial No. 09/118,351

Inventor: Martin David Hoyle

**A COMPUTER INTERFACE METHOD  
AND APPARATUS WITH TARGETED  
ADVERTISING**

Filed: July 17, 1998

Group Art Unit: 2751

Examiner: Unknown

**CERTIFICATE OF FACSIMILE TRANSMISSION**

I hereby certify that this correspondence is being  
facsimile transmitted to the to the Assistant  
Commissioner for Patents, Washington, D.C. 20231.  
on September 11, 1998.

  
JoAnn Shackelford

**CHANGE OF ATTORNEY'S ADDRESS IN APPLICATION**

Assistant Commissioner for Patents  
Washington, D.C. 20231

Dear Sir:

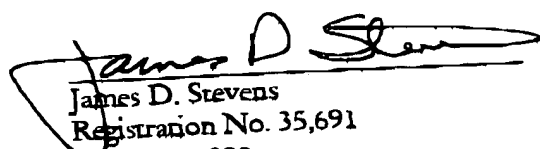
Please send all correspondence for this application to the following  
attorney of record:

James D. Stevens  
Reising, Ethington, Learman & McCulloch, PLLC  
P.O. Box 4390  
Troy, MI 48099-4390

Please direct all telephone calls to: James D. Stevens  
(248) 689-3500

Respectfully submitted,

REISING, ETHINGTON,  
LEARMAN & McCULLOCH, PLLC

  
James D. Stevens  
Registration No. 35,691  
P.O. Box 4390  
Troy, Michigan 48099  
(248) 689-3500

Date: September 11, 1998

JDS/js

LAW OFFICES  
**REISING, ETHINGTON, LEARMAN & McCULLOCH, PLLC**  
PATENTS, TRADEMARKS AND COPYRIGHTS

COLUMBIA CENTER  
201 W. BIG BEAVER - STE 400  
TROY, MICHIGAN 48064

(248) 689-3500  
FACSIMILE: (248) 689-4071  
postmaster@reising.com

MAILING ADDRESS:  
P.O. Box 4390  
TROY, MICHIGAN 48099

## FACSIMILE COVER SHEET

TO:

**GROUP 2751**

COMPANY:

**ASSISTANT COMMISSIONER FOR  
PATENTS  
U.S. PATENT & TRADEMARK OFFICE**

FAX NUMBER

**(703) 308-6606**

PHONE NUMBER:

**(703) 305-3900**

RE:

**CHANGE OF ADDRESS IN  
APPLICATION  
USSN 08/118,351 A COMPUTER  
INTERFACE METHOD AND  
APPARATUS WITH TARGETED  
ADVERTISING  
OUR FILE: P-3001-1/BET**

FROM:

**JAMES D. STEVENS**

DATE

**September 11, 1998**

TOTAL NO. OF PAGES INCLUDING COVER **2**

- ☐ URGENT!  
☐ For Your Review  
☐ Original Will Follow by Mail

- ☐ Please Confirm Receipt by:  
☐ Telephone  
☐ Return Facsimile

NOTES/COMMENTS

If you do not receive all of the pages, please call (248) 689-3500.

This facsimile may contain CONFIDENTIAL information that is intended only for the addressee. If you are not the addressee, you are hereby notified that any dissemination, distribution, use, or copying of this facsimile or the confidential information contained herein is prohibited. If you have received this facsimile in error, please notify us immediately at our expense by telephone at (248) 689-3500 and return the facsimile to us.